



Digital Phone by O₂

As dynamic as your company

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Powered by



Simple digital solutions for mobile and efficient working



Digital Phone

Virtual telephone system

Office 365

Online office applications

Box

Online content-sharing platform

Mobile Device Management

Management of mobile devices

Virtual telephone systems

150+ functions – easily usable by the whole company

- Telephone lines bookable in any quantity desired
- Integration of standard IP telephones
- Completely independent of location

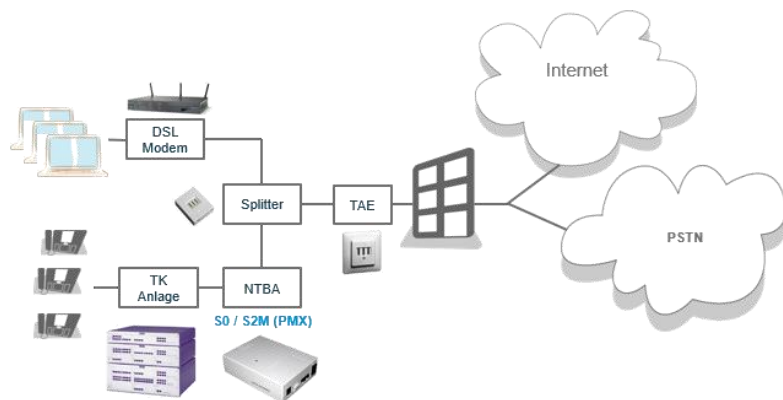
Update-guarantee – innovations for everybody

- Updates are provided centrally for all company locations
- Outdated technique – never again!
- All updates are included
- All upgrades are available for all users/clients

Classic telephone systems

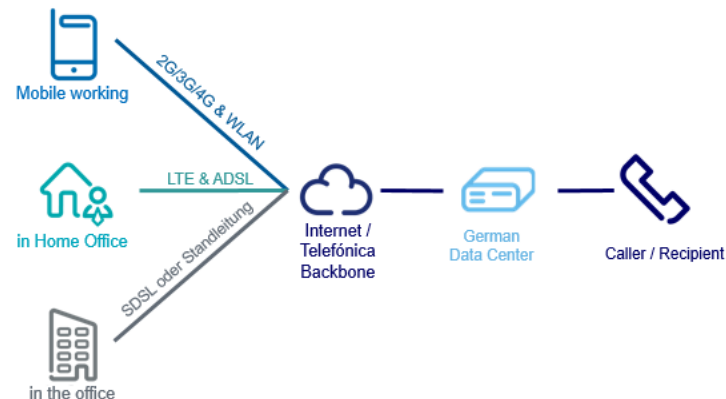
- Systems are located stationary/physically within the company
- High acquisition costs
- Monthly fees paid for updates and maintenance services
- Unflexible system: number of seats has to be defined in advance

Classic telephone systems



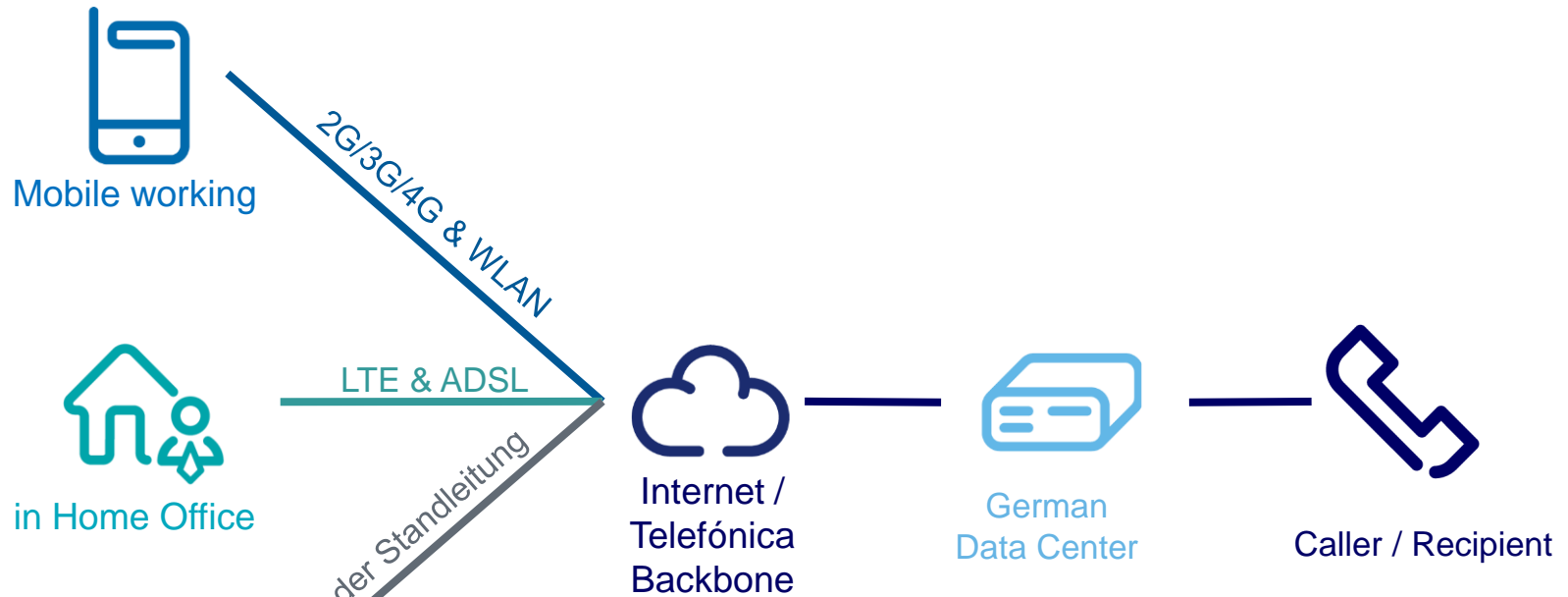
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Virtual telephone systems



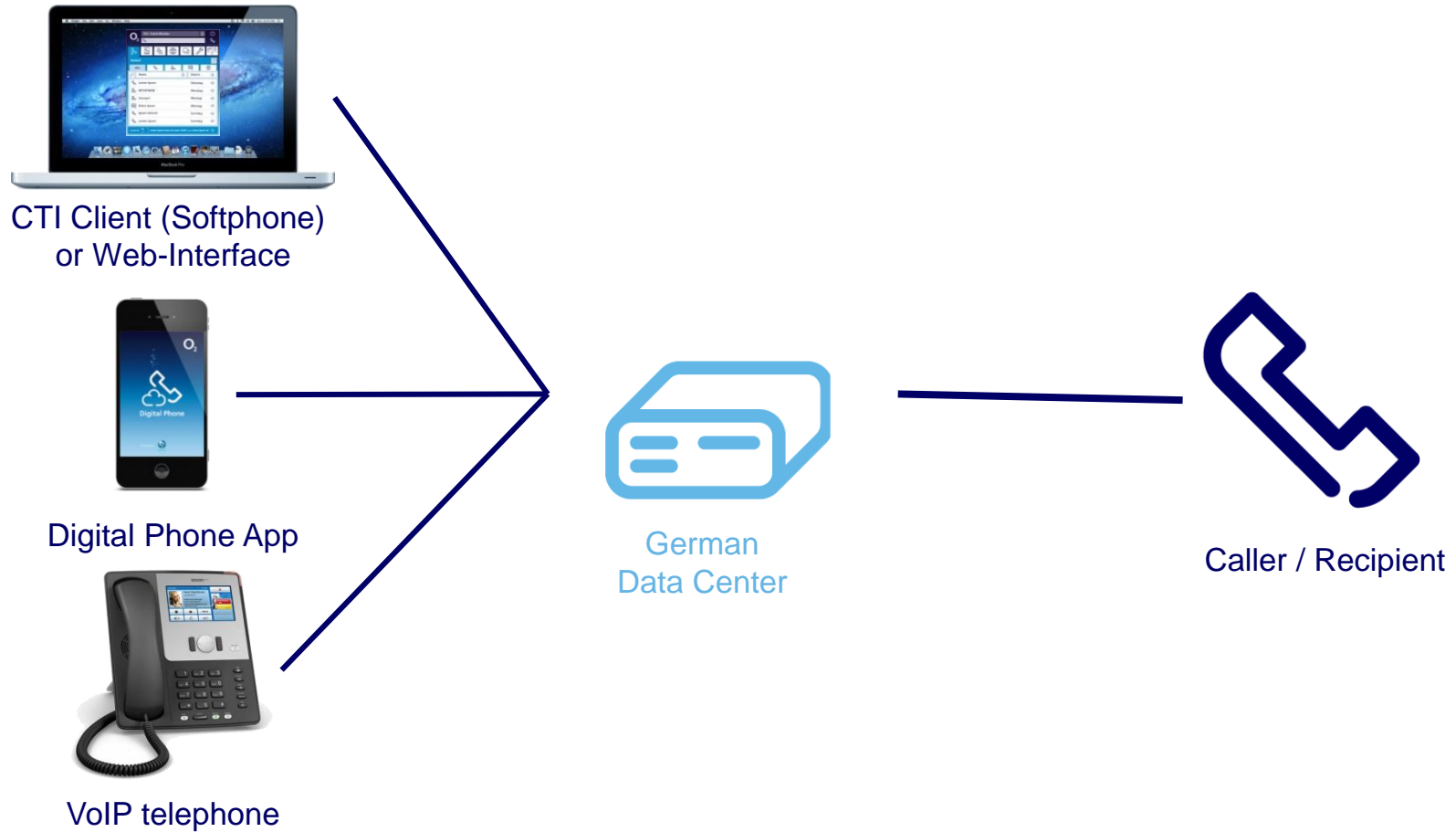
- The client's telephone system is located in various redundant collocation centres in Germany.
- Completely independent of location
- One price per extension
- Updates and maintenance services already included
- Flexible scalable
- Enablement of mobile devices

Digital Phone by O₂: System architecture



- 1 single landline number
- Several devices
- 100 Kbit/s / Voice channel (Call)

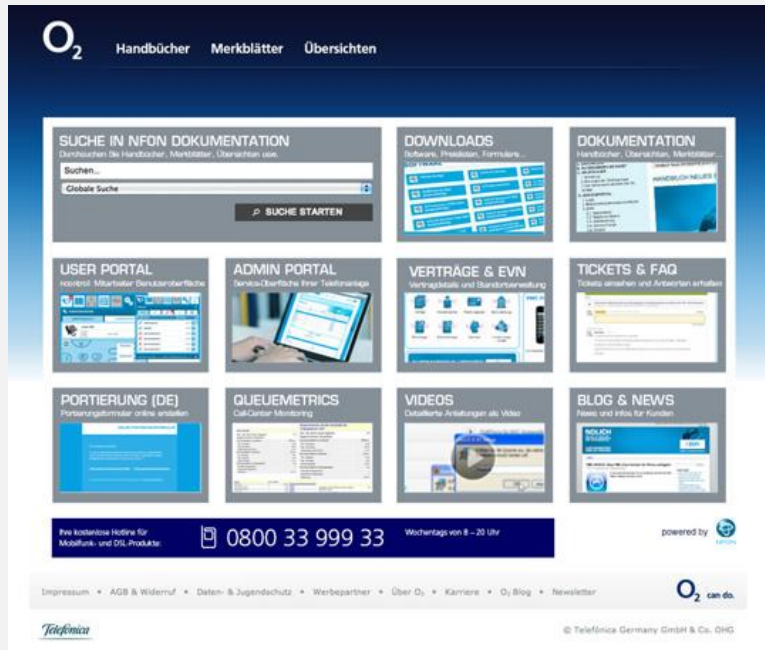
One number, various devices, different platforms:



Basic functions	Additional functions (optional)
<ul style="list-style-type: none">• Management of devices and extension lines• Management of incoming/outgoing calls• Clip/Clir, anonymous calls• Call forwarding/ DND• Telephone answering machine/ Voicemail• Call groups• Waiting queues• Automatic transfer• Telephone conferences• Time-controlled call-routing• Fax, eFax available against extra charge• Address book	<ul style="list-style-type: none">• Plus Package (incl. MultiPhone, voice encryption, call-center monitoring, voice recording with nrecording-basic) <p>Or to be booked individually in Full Version:</p> <ul style="list-style-type: none">• call-center-monitoring• voice recording with nrecording-basic• voice encryption• XCAPi, enablement of Fax server solutions• Operator seats• Mediagateway

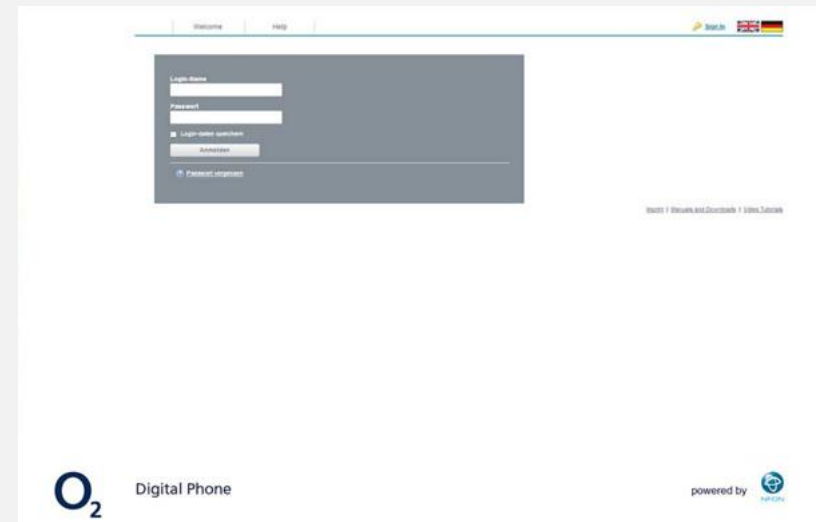
Smartphone FMC-App	integration of mobile employees with smartphones at any time via fixnet number.
Central administration	Only one klick is necessary to set up extensions in any quantity desired – everywhere, at any time.
Virtual conference rooms	Even with up to 50 colleagues, employees and customers it is possible to hold a meeting via telephone – in HD voice quality.
Encryption	Encryption of all conversations for a maximum of safety.
Waiting queues	Your customers are waiting on their phone while they are listening to music or to current offer informations until the next employee is available to talk to them.
Time-controlled call-routing	Define, who is able to call you at what time and in which way
& various further functions	Voice Mailbox, CTI, Multiphone, eFAX, Monitoring, etc.

Central Portal



- Central access point to all Digital Phone portals
- my.digitalphone.o2business.de

Admin Portal



- Administration & overview of all extensions of the company (Admin console)

User Control



- Web-based
- Individual configuration and administration of the own extension line

Smartphone App



- mobile phone calls via one consistent fixnet number
- via WLAN or 3G/LTE.

CTI-Client

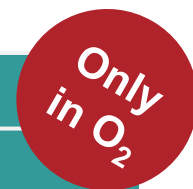


- For Windows XP, Vista, 7 and 8
- Microsoft Lync Plugin inclusive
- Compatible with AASTRA, Panasonic and snom VoIP telephones
- All contact details of the calling party are automatically shown

Digital Phone by O₂ : Tarif-Model



Conditions	Basis package (incl. 5 extension lines) ¹	Every additional extension (after minimum payment clause) ²
Monthly basic fee	49 Euro	12 Euro
Monthly basic fee in combination with mobile telephony ¹	39,2 Euro	9,60 Euro
One time installation fee	99 Euro	29 Euro
Calls to german fixnet networks	included	included
Calls to german mobile networks	included	included
Minimum contract term	24 Months	1 Month



Additional Packs

International Pack³

Fixnet voice flatrate in over 21 countries

5 Euro / Month

Plus⁴

Additional functions such as the integration of up to 9 devices for each extension & voice encryption

3,80 Euro / Month

Comfort-setup

Support during the Digital Phone setup

upon request

Prices in Euro excl. VAT

VoIP telephones



snom 715

89,00 €

Elegant allround-telephone



snom 720

139,00 €

Easy usage through programmable keys



snom 760

219,00 €

Programmable keys and large multifunctional display

Headsets



PC Blackwire C320

38,50 €



Plantronics CS530

179,00 €



Plantronics CS520

249,00 €

Prices in Euro excl. VAT.

Cloud Telephony Market is growing



10%	of the german companies are already using Cloud solutions
74%	of all cloud users have had positive experiences
37%	of the german companies appreciate the usage of cloud services regarding their communication and collaboration
1,37 Mrd. €	could be saved by german companies due to their changeover to virtual telephone systems every year
4 x	the profit of Cloud-Computing-Products in Germany will fourfold until 2017
25% - 50%	of cost reduction compared to a conventional telephone installation



Public Cloud (Overall usage, Source KPMG)

Cloud Telephony Market is growing



85%	of the german companies plan a work place modernisation within their IT-department.
Trend: integrated solutions	companies want integrated solutions for their work places & for process support! Their focus is on a smooth integration of communication and collaboration tools for business applications.
> 60%	of the companies did not define a work place strategy so far - although the majority of the german companies is aware about the necessity of a modernisation!
Main goals	of the work place modernisation are security and compliance reasons as well as an improved usability & collaboration .
Concerns	privacy protection & data security within the cloud are the greatest concerns of medium-sized companies.

<p>Founded 2007 in Munich</p>	 <p>NFON</p>	<p>TÜV certificated quality of voice</p>
<p>Currently ca. 100 employees</p>	<p>Leading expert in Germany for Hosted PBX <small>(Private Branch Exchange)</small></p>	<p>More than 5000 clients with more than 190K seats</p>